101 Moore Court (609) 651-7034

Pennington, NJ 08534 <a href="mailto:rogersnf@gmail.com">rogersnf@gmail.com</a>

#### **CAREER OBJECTIVE**

Dedicated educational technology professional seeking a position where I can utilize my extensive experience in developing, designing, and maintaining content will drive measurable results and exceed organizational expectations.

- Learning Management Maintenance: Knowledgeable in working with Blackboard LMS and content management systems such as WordPress, Ektron, Cascade and SharePoint.
- Teaching and Learning: Hands-on experience in crating interactive learning modules and resources utilizing Articulate Storyline, Rise 360, Camtasia, and other tools..
- Accessibility: Coordinated and managed the maintenance of web pages to ensure compliance with defined federal accessibility laws and standards.

- Tools Proficiency: Professional proficiency in using HTML, JavaScript, CSS, Bootstrap, Canva, Dreamweaver and Photoshop.
- Project Management: Experience in managing complex web projects from initiation to completion.
- Implementation and Support: Proficient in overseeing the implementation and support of information technology projects.

## **SKILLS AND CERTIFICATIONS**

Professional Scrum Master (PSM) I certification. 2013.

Project Management Professional (PMP) Completion Certificate. Rutgers University, July 2016.

**Software Tools:** HTML5, CSS3, JavaScript, SharePoint, Adobe Acrobat Pro DC, MS Office Suite, MS Project, MS Access, Visual Studio, Articulate Storyline, Photoshop.

**Other Skills:** Adobe Creative Suite 8.0, Various content management systems including Cascade CMS, Responsive Design, WebTrends Analytic software, Canva Designer.

#### PROFESSIONAL EXPERIENCE

# MERCER COUNTY COMMUNITY COLLEGE, West Windsor, New Jersey

## Learning Management System (LMS) Analyst

2019 - Present

- Responsible for the technical development, management, and day-to-day support of the colleges' learning management system (LMS).
- Redesign department LMS web content to ensure compliance with defined accessibility laws and standards.
- Assists faculty with the development of web-based course materials and establishing troubleshooting
  procedures, developing solutions and/or workarounds for various technological issues related to course
  development and delivery.

#### FREELANCE WEB CONSULTANT, Pennington, New Jersey

Web Designer 2014 - 2020

- Created and maintained websites for a variety of companies that meets the business needs of an organization while maintaining a consistent feel and brand awareness and follows accessibility guidelines.
- Designed documented, tested, and maintained websites that meet stakeholder requirements and aligns to the needs
  of their customers.

# PRINCETON THEOLOGICAL SEMINARY, Princeton, New Jersey

1999 *- 2014* 

Web Developer, Department of Information Technology, Web Services

2021 - 2014

- Negotiated contracts to acquire suitable web development software.
- Worked with administration and technical staff to implement online web projects.
- Coordinated the design and layout of online data to ensure consistency and quality.
- Led the development and implantation of the institution's website standards and usability guidelines.
- Assisted in creating departmental best practices and procedures that align to federal and legal laws and guidelines.
- Assisted in the creation of training materials, handbooks, user manuals, and quick guides.

# Web Editor, Office of Communications and Publications

1999 – 2021

- Collaborated with executive officers to implement new web initiatives and to identify opportunities for on-line improvements of website.
- Created accurately detailed document and provided guidance for the Seminary community to assist in performing their job function to meet client, federal, state, and GSE compliance requirements.
- Oversaw the writing, editing, and data layout (navigation, images, and banners) of the institution's external web site.
- Created an institution-wide system process for maintaining online data.

### **EDUCATIONAL TESTING SERVICE (ETS), Princeton, New Jersey**

1996 – 1999

Data Analyst, ONYX CRM System Administrator, Strategic Planning, and Development, Marketing

1996-99

- Collaborated with technical and non-technical staff to design online surveys which capture customer data for targeted market research create tailored reports using data gather through ONYX CRM software.
- Served as primary administrator of the ONYX DBMS Database system.
- Collected and analyzed data to evaluate existing and potential online markets to recognize user patterns and trends to help formulate effective marketing techniques.
- Worked with internal clients to analyze business needs and processes and identify how they could be enhanced by web-based technologies.

#### **EDUCATION**

**B.A. Communications**, Temple University, Philadelphia, PA.

M.S. Information Technology, LaSalle University, Philadelphia, PA.

References available upon request.